

Dear Supporter:

As a non-profit organization, we are always looking for ways to help fund our operations without putting a large burden on the people we serve and without increasing our administrative costs. Recently, we took advantage of an opportunity to participate in a program offered by Meijer. We're now enrolled in **Meijer Community RewardsSM**.

Meijer Community RewardsSM allows us to raise funds to meet our organization's goals quickly and easily. Here's how you can participate. We need you, our supporter, to join Meijer Community RewardsSM. It's free and can be done online at Meijer.com/rewards, in store by applying for a Meijer Credit Card or by mailing the enclosed enrollment application to Meijer 1 Card application processing (address is on the form). The Meijer 1 CardSM is a non-financial card that should be used with cash or a PIN-based debit card to link your purchases to your Meijer Community RewardsSM account. If you already have a Meijer Credit Card, just call 1-800-962-7011 to add Meijer Community RewardsSM to your Meijer Credit Card account. Then simply use your Meijer Credit Card or pay with cash or your PIN-based debit card with your swiped Meijer 1 CardSM whenever you shop at Meijer. Use it for Meijer gas, food, clothing, toys, housewares, jewelry, hardware, garden and more! We'll automatically receive a percentage of your purchase totals, with double the rewards when you use your linked Meijer Credit Card!

This program can make a wonderful difference in enabling us to serve you! Meijer Community RewardsSM gives rewards on over 150,000 items! Best of all, the program automatically earns money whenever you shop, 24 hours a day, 7 days a week.

The sooner you join, the sooner we'll begin receiving rewards! Please apply today!

If you have any questions, please call us at the office or visit the Meijer website at Meijer.com/rewards. Thank you for your support.

Sincerely,

Cynthia Wells/Dye Elementary Parent Club
Meijer Community Rewards ORGANIZATION # [213540]

